

Nazareth Business Investment Guide



Your Success Is Our Success!

We are happy that you've chosen to locate your business in Nazareth, PA and look forward to your success! Nazareth is the home of Martin Guitar Company and the hometown of the world famous Andretti racing family. There is plenty to offer: professional offices, retail shops, agriculture, and industries producing textiles, chemicals, and cement demonstrate an active economic climate.

Residents and visitors can enjoy recreation in the community park, hunting, fishing and more. Nazareth welcomes you to discover her rich heritage, stroll her tree-lined walkable streets, and experience Nazareth of the 21st century.

Nazareth Economic Development Commission (NEDC) welcomes you to Nazareth, PA which offers tremendous opportunities for you. Following is a list of resources and other information that you might find helpful. We want you, so let's get you started.

NEDC's mission is to advance the prosperity of Nazareth Borough through the talents and strengths of the commission members by working together for the betterment and economic growth of the community. It will strive to assure a favorable business community climate for implementing new ideas and economic growth. Visit our website for more information: <https://www.nazarethfarmersmarket.com/nedc>

➤ Community

In Nazareth, PA, you find old-fashioned qualities in a contemporary atmosphere. Set among structures from the 18th century to the present, downtown Nazareth has a friendly hometown feeling. Rich in history and heritage, the area is home to historic sites, museums, parks and recreational facilities, cultural performances, and much more. Borough of Nazareth website: <http://www.nazarethboroughpa.com>

➤ Nazareth Demographics

Nazareth, PA has a population of 5,703 people with a median age of 43.6 and a median household income of \$54,178. Between 2015 and 2016 the population of Nazareth, PA grew from 5,701 to 5,703, a 0.04% increase and its median household income grew from \$53,794 to \$54,178, a 0.71% increase. Over 690 businesses, 89% high school or higher education.

➤ 2019 Fun Family Events

April

April 20 Easter Egg Hunt

May

May 4 Nazareth Farmers' Market Grand Opening (May through October)
 May 11 Farm & Flea at Nazareth Farmers' Market (2nd Saturdays)
 May 27 Memorial Day Parade

June

June 1 Food Truck Festival
 June 5 – 8 Great Nazareth Carnival
 June 8 Arts & Crafts Festival

July

July 4 Kazoo Parade
 July 19 & 20 Nazareth Sidewalk Sale & Rose Stroll
 July 20 Nazareth Days in the Circle
 July 20 Nazareth Days in Borough Park



August

August 3 Martin On Main

September

September 8 to 14 Nazareth Area Restaurant Week
 September 21 Nazareth Hayhenge

October

October 5 Touch a Truck (\$)
 October 19 Halloween Parade
 October 19 Fall Festival
 October 26 Truck or Treat
 October 31 Nazareth Trick or Treat

November

November 28 Pumpkin Pie 5K (\$)
 November 30 Small Business Saturday
 November 30 Holiday Farmers' Market

December

December 5 Christmas Tree Lighting
 December 5 C. F. Martin Guitar Open House
 December 14 Christmas in Nazareth
 December 14 Holiday Farmers' Market
 December 21 Santa Toy Run



NAZARETH ECONOMIC DEVELOPMENT

➤ Join 100+ downtown businesses

SHOP * EAT * EXPLORE
* DOWNTOWN *
NAZARETH

1. C. F. Martin & Co
2. Nazareth Bath Area Chamber
3. Embassy Bank
4. Asteak & DeWalt
5. Mainstream Salon
6. Petes, Moritz, Peischl & Landes
7. Willow Settlement
8. Nazareth YMCA
9. Physical Therapy LVHN
10. Nazareth Hometown Hardware
11. Birthright Brewing
12. ESSA Bank
13. Nazareth Business Council
14. Main St Barber Shop
15. Myxalyn Florals
16. Kathleen's Salon
17. Dr Pollyanna Sparrow
18. Elle Studio
19. Beyond Split Ends
20. Bruce's Electronics
21. Dolce on Main
22. Vintage House of Hair
23. Thomas Stumpf Photo
24. Herbs to Your Success
25. Nazareth Army & Navy Store
26. Thivent Mutual Funds
27. Anatomical Justice
28. Nazareth Plate Glass
29. Emily's Ice Cream
30. J&R Orwig Mgmt
31. Szilagyi Chiropractor
32. Shear Envy
33. Nazareth Artisan Studio
34. Nazareth Mutual Insurance
35. Bright Dental
36. Brass Castle Human Svc
37. Nazareth Borough & Police Offices
Rep. Joe Emrick
38. Sacred Art Tattoo
39. Johns Computer
40. Gum Dental
41. Simooch Boutique
42. China Wok
43. Nazareth Jacksonian Club
44. Take Two Thrift Shop
45. Soulful Journey
46. Parlor Hair & Makeup Studio
48. Berkshire Hathaway
49. American Legion Post 415
50. Nazareth Music Center
51. Natalie Paul
52. Psychic Bianca
53. Styles by Erin
54. Six String Brokerage
55. Main St Service Station

NAZARETH ECONOMIC DEVELOPMENT
www.NazarethNow.org

56. Victorian Salon
57. Farmers Insurance
58. Gregory Reed Law
59. Rios Brazilian Steakhouse
60. Brian's Flooring
61. Auto Service Center
62. Alliance Architecture
63. Nazareth Center For The Arts
NEDC Office, 2nd Flr
64. Huth Insurance
65. Angelo Martino's Barber Shop
66. Hana Sushi
67. Forever Friends
68. Attic To Basement
69. Edward Jones Financial
70. Future Brewery
71. The Art Den
72. R. D. Lambert
73. Verve Salon
74. Strands
75. Towne House
76. Nazareth Ceramic Center
77. Allstate Insurance
78. Vigilance Hose
79. BB&T Bank
80. Twin Rivers Podiatry
B.E.S.T. Inc
81. Smart Cards
82. Valero Gas
83. Merchants Bank
84. Hair Therapy
85. Nationwide Insurance
86. Talk of the Town Salon
87. A A Lapp Insurance
88. Nazareth Guitar Institute
89. Rice N Beans
90. Nazareth Sign Co
91. G. S. Oswald
92. Thomas Kelchner Financial
93. Scott Butler Financial
94. Nazareth Investments
95. State Farm Insurance
96. Keller Zoning
97. Schubert's Bakery
98. 101 E Center Salon
99. Bartholomew-Schisler Funeral Home
100. Moravian Historical Society
101. Memorial Library of Nazareth
102. Alexandria Manor
103. Classic Victorian Estate Inn

For a full list of all borough businesses, visit:
www.NazarethNow.org

➤ Location, Location, Location

Situated at the foot of the Blue Mountain in the Lehigh Valley, Nazareth is an inviting, progressive community. We are centrally located near all of the Northeast's major metropolitan cities. We have great vehicular traffic through our downtown with easy access to interstate highways as well as rail service. We also have the highest walkability rating in the Lehigh Valley!



➤ Parking

Metered parking spaces in downtown operate from 9 am to 6 pm, Monday through Saturday.

The metered Public Parking lot contains 50+ metered parking spaces and is located next to Nazareth Borough Municipal Offices at 134 S Main St, Nazareth, PA 18064.

Meter rates: 25¢ for 60 minutes, 10¢ for 24 minutes, 5¢ for 12 minutes

FREE Parking on Sundays!

No Change? No Problem! Pay for parking with your phone with PassportParking.com

➤ Resources

➤ Business Planning Assistance

Small Business Development Center, www.lehigh.edu/~insbdc/index.html, (610) 758-3980

Service Corps of Retired Executives (SCORE), www.lehighvalleyscore.org, (610) 266-3000

U. S. Small Business Administration (SBA), www.sba.gov

Northampton County DCED educational workshops: <https://www.facebook.com/norcodced/>

➤ Register Your Business

PA Open For Business, www.paopenforbusiness.com

PA DCED, <https://dced.pa.gov/business-assistance/>

Register your Business Name, Pennsylvania Department of State, www.dos.state.pa.us

Register for PA Employer Tax Account & Workers Compensation, PA Department of Labor, (717) 787-7679

Secure a Federal Employer ID Number, www.irs.gov

Borough of Nazareth doesn't require a business license

➤ Financial

SBDC Loan Programs, <https://sbdc.lehigh.edu/area-loan-programs>

NEDC Façade Grant program: <https://www.nazarethfarmersmarket.com/facadegrant>

Borough of Nazareth doesn't collect business tax

➤ Business Services

Alliance Architecture, 610-746-2310

Brian's Professional Flooring, 610-746-3321

Bruce's Electronics, 610-614-1012

John's Computer Service, 610-746-2462

Nazareth Hometown Hardware, 610-759-3700

Nazareth Key, 610-759-5000, news@thekeyweekly.com

Nazareth Plate Glass, 610-759-3682

Nazareth Sign Co, 610-659-7538

Nazareth Times, thenazarethtimes@gmail.com

Other services such as banking, financial, insurance, lawyers, realtors:

<https://www.nazarethfarmersmarket.com/services>

NEDC has several marketing opportunities: website listing, monthly community e-update, downtown map & passport promotions.

➤ Properties

A phone call to Keller Zoning will help you understand what will be required for your business and property.

Keller Zoning & Inspection Services, 21 N Broad St, Nazareth, PA

Phone: 610-759-8227, Fax: 610-365-2954, Email:

tina.kellerzoning@rcn.com

NEDC's available property list is available upon request from the Nazareth Downtown Manager.

Elizabeth Judge Wyant, Office: 30 E Belvidere St, 2nd Flr by appt.

Email: NazDowntownMgr@gmail.com Phone: 484-291-1309

